

Message Text

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PAGE 01 TRIPOL 00993 210639Z

20

ACTION COME-00

INFO OCT-01 EUR-12 NEA-10 ISO-00 CIAE-00 EB-07 INR-07

LAB-04 NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 AGR-10

/070 W

----- 085035

R 210618Z JUL 76

FM AMEMBASSY TRIPOLI

TO SECSTATE WASHDC 3491

INFO AMEMBASSY ATHENS

UNCLAS TRIPOLI 0993

ATHENS FOR RTDO

E.O. 11652 N/A

TAGS: BEXP, LY

SUBJ: FY 1978 USDOC/CAGNE TRADE PROMOTION PROGRAM

REF: STATE 136618

TRADE PROMOTION IN LIBYA IS SUBJECT TO UNCERTAINTIES IN
OUR BILATERAL RELATIONS. IF MORE ACTIVE TRADE PROMOTION
PROGRAM SEEMS POSSIBLE IN FY 78, WE BELIEVE FOLLOWING WOULD
BE MOST PRODUCTIVE:

A. AGRIBUSINESS - EQUIPMENT (PARTICULARLY IRRIGATION),
MACHINERY, CONSULTING SERVICES, MANAGEMENT SERVICES, RE-
LATED FOOD PROCESSING AND PACKAGING EQUIPMENT; TRANSPORT
AND COMMUNICATIONS EQUIPMENT; CONSTRUCTION EQUIPMENT.
THESE ARE ALL AREAS OF CONTINUED MAJOR DEVELOPMENT
SPENDING WHERE U.S. REPUTATION FOR QUALITY AND
EXPERTISE IS ALREADY GOOD, BUT COULD PROFITABLY BE
STRENGTHENED.

B. TRADE FAIR, TRADE MISSION OR TECHNICAL SALES
SEMINAR WOULD BE SUITABLE PROMOTION VEHICLES IN
APPROPRIATE POLITICAL CLIMATE.

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C. TRIPOLI INTERNATIONAL FAIR IS HELD EACH YEAR
FROM MARCH 1 - 20. WE HAVE NO OTHER RECOMMENDATION
DATES DUE VERY TENTATIVE NATURE U.S. TRADE PROMOTION
IN LIBYA.

D. WE HAVE ACCESS TO VIRTUALLY NO MARKET RESEARCH
INFORMATION, BUT WILL SUBMIT OUR JUDGEMENT IN BEST
PROSPECTS REPORT (MOST RECENT IS TRIPOLI A-44 OF DEC.
10, 1975).
CARLE

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Film Number: D760280-0254
From: TRIPOLI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760734/aaaabeb1.tel
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